

# ASPac Awards 2019

日本・アジア学生  
パッケージデザイン  
コンペティション

テーマ：インスパイア  
**INSPIRE**

応募：2019 6.3-7.12

表彰式：2019 12.3(予定)

展覧会：2019 12.5-15(予定)

関連企画として  
ASPac 上位入賞者の中から日本代表を選出し、  
ASPac 表彰日に短時間でパッケージデザイン制作を  
世界から集う優秀な学生と競う

**学生パッケージデザイン  
オリンピック東京2019**  
を開催します！



参加国・地域:

日本・韓国・タイ・インドネシア・中国・台湾・シンガポール  
マレーシア・ベトナム・フィリピン 他アジア全域から参加

共催:

独立行政法人国際交流基金 一般社団法人アスパック協会  
企画・運営: 公益社団法人 日本パッケージデザイン協会

ASPac

[www.aspac.jp](http://www.aspac.jp)



Participating country and region: Japan, South Korea, Thailand, Indonesia, China, Taiwan, Singapore, Malaysia, Vietnam, Philippines and more Asian countries.

South Korea



Thailand



Indonesia



China



Taiwan



Singapore



Malaysia



Vietnam



Philippines



# To All Participants of Asia Student Packaging Competition 2019, Tokyo Japan

## About ASPaC 2019

The theme is “INSPIRE”

### ASPaC 2019 Schedule:

1. In the case of Malaysia, applicants will apply online via the ASPaC website attaching a concept sketch OR visual mock-up and an explanation of their design by **10 August 2019**  
[https://f.msgs.jp/webapp/form/20216\\_oxdb\\_24/index.do?fbclid=IwAR3KUDRwvM8UvGB8fE8IL6kx7zV59WVvy1\\_-aBDUK1uOMIH1n5LPZAuGIQw](https://f.msgs.jp/webapp/form/20216_oxdb_24/index.do?fbclid=IwAR3KUDRwvM8UvGB8fE8IL6kx7zV59WVvy1_-aBDUK1uOMIH1n5LPZAuGIQw)
2. The National Judging Panel session for Malaysia will be held thereafter to shortlist the entries. Shortlisted entries will be notified before 1 September 2019. Selected work will need to be submitted and send their 3D mock-up to Malaysia Design Council (MRM) by **13 September 2019**.
3. The final judging of the Malaysian prize-winning designs and the designs nominated for excellence will be selected thereafter. Finalists representing Malaysia to attend ASPaC Final Jury session in Tokyo on 2 December 2019 will be announce by mid-October.
4. All final 3D mock-ups of the winning designs nominated by Malaysian jury panel must be couriered at the cost of student or their institution to Japan ASPaC Secretariat by 20 November 2019, to make sure they reach Japan in time for the ASPaC Final Jury Session held in Tokyo on 2 December.
5. In the 2019 edition of ASPaC, there will be 3 ASPaC prizewinners from each participating country. The 3 winning students from Malaysia will be invited to the Awards Ceremony held in Japan. Travel expenses will be covered by the ASPaC and Japan Foundation.
6. Starting with the 2019 edition of ASPaC, designs co-created by more than 1 person or by groups will no longer be admissible.
7. Prizes for prizewinning and nominated designs will be as follows: -
  - Grand Prize: 1 design (Gold medal. Certificate. ¥300,000 cash prize)
  - Gold Medal: 2 designs (Gold medal. Certificate. ¥150,000 cash prize)
  - Silver Medal: 2 designs (Silver medal. Certificate. ¥100,000 cash prize)
  - Bronze Medal: 2 designs (Bronze medal. Certificate. ¥50,000 cash prize)
  - ASPaC Chairman’s Prize: 1 design (Medal. Certificate. ¥30,000 cash prize)
  - Japan Foundation Prize: Multiple designs (Medal. Certificate. ¥30,000 cash prize)
  - JPDA Prize: 1 design (Medal. Certificate. ¥30,000 cash prize)
  - Sponcers Prize: Multiple designs (Medal. Certificate. ¥30,000 cash prize)
  - Excellence Prize: Multiple designs (Medal. Certificate. ¥30,000 cash prize)

The Awards Ceremony will be held next day of the ASPaC Final Jury Session. Students who win the Grand Prize or a Gold, Silver or Bronze Medal will be expected to make an explanatory speech about their design at the ceremony.

After the Awards Ceremony during ASPaC Week, we will get all the prizewinning students to participate in an exhibition of their designs at the exhibition space, and to take part in company training, workshops etc. This will help them learn more about package design and spark deeper friendships between the prizewinners.