

ASPac Awards 2018

Asia Students
Package Design
Competition



Benefits

Latest trend & information about package design.

Organizer
The Japan Foundation and ASPac Association

Supported by
Japan Package Design Association

Regional Support by
First City University College, Malaysia
Malaysia Design Council (MRM)

Design Talk

Open to all : 21 May 2018 : 10.15 am - 1200
Theme : **Innovation**

The speakers are;

- 1 Mr. Motonari Mano GK Graphics Inc.**
Art director / graphic designer
Involved in package design, sign design, GUI, etc. centering on branding. SDA Excellence Award Good Design Award.
Lecture title "Finding the Way for Package Design"

- 2 Mr. Hayato Yamaguchi**
President of NICK Creative Group (Nick International Inc. Ground Design Lavatory Inc. Creative Wing Inc. Design Studio Nick Inc.)
Marketing communication by system planning, and Advertising Product by creative work.
Lecture title " Fun to Creative"

- 3 Shawn Ng (Brandcare, Malaysia)**



ASPac



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Participating country and region:
Japan, South Korea, Thailand, Indonesia, China, Taiwan, Singapore, Malaysia, Vietnam, Philippines and more Asian countries.

South Korea



Thailand



Indonesia



China



Taiwan



Singapore



Malaysia



Vietnam

